

Terms and Conditions

The Golden Bridge Trade & Investment Awards (henceforth referred to as the “Awards”) are awarded to the most successful UK companies doing business in Belgium, and to the most successful Belgian and Luxembourg companies doing business in the UK. The Awards will be presented at a celebratory event in Brussels on 22 November 2017.

This document is for UK companies doing business in Belgium. Companies from Belgium or Luxembourg doing business in the UK should apply via the Belgian-Luxembourg Chamber of Commerce in Great Britain – for more information go to www.blcc.co.uk.

ENTRY REQUIREMENTS

1. The Head Office must be registered in the UK (both manufacturing and service sectors can apply).
2. Subsidiary companies may apply, but documentation must be submitted by the Head Office.
3. The products or services must have their origins in the UK, or significant value added in the UK.

EXPECTED CATEGORIES

The expected Awards categories are: Golden Bridge Trade & Investment Award, Best Small & Medium-Sized Enterprise (SME), and Best Newcomer. Final categories will be at the discretion of the Judging panel, who will also determine for which category each applicant will be considered.

SHORTLISTING

Up to three companies will be shortlisted in each final category. Shortlisted companies will be required to present their case to a Judging panel in Brussels in October 2017. Exact timing of the presentation will be confirmed once shortlisting is completed. Shortlisting will be based on three main criteria:

1. Financial Performance
2. Strategy and Innovation
3. Motivation for Entering the Awards

DETAILED SELECTION CRITERIA

Financial Performance

1. Growth in the Belgian market over the last three years – In real terms and as a percentage of overall business.
2. Belgian export income against overall income (the importance of these markets to the whole business) – not applicable to Best Newcomer.
3. Total export income against overall income (importance of exporting to overall business) – not applicable to Best Newcomer.
4. Belgian export income against all export income (the importance of these markets in overall export strategy).
5. Whole business financial performance over last three years – net profit/loss.

Strategy and Innovation

6. Export strategy – including research, trade missions, use of local distributors etc.
7. Marketing – strategy, visibility and approach in the new market.
8. Innovation and originality in exporting approach.
9. Future plans in the market.
10. Adaptations to the product(s) or service(s) for the Belgian market.

Motivation for entering the Awards

11. Why are you entering the Golden Bridge Awards?

Presentation (shortlisted companies only)

12. Oral presentation.
13. Supporting document and material.

CONDITIONS

- If you are shortlisted, you agree to hold a business meeting at your premises with up to four main sponsors for an obligation-free discussion about business opportunities.
- Shortlisted companies agree that the British Chamber of Commerce in Belgium and the Belgian-Luxembourg Chamber of Commerce in Great Britain may use your logo and any photos or video from the judging panel and awards ceremony to promote future editions of the Golden Bridge Awards, and Belgium as an export destination.